



maximemag.com

## SKILLS

### EXPERTISE

#### 2D

Photoshop  
Illustrator  
Lightroom

#### VIDEO/3D

After Effects  
Premiere Pro  
Unreal Engine  
*(for cinematics)*

### BASIC

3DSMax  
Unity  
Indesign

## CONTACT

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# maxime MAGDELEINE

## Marketing Artist

Hi, I'm passionate about video games, cinema and all types of visuals since I was a child. That's why I'm a Video Marketing Artist at Ubisoft since 2018 and before that Visual Designer at Blizzard Entertainment. I love taking photos and videos inside video games to create new, original and engaging contents from a raw material. Always looking forward to create exciting visuals.

## EXPERIENCES

- VIDEO MARKETING ARTIST**  
*2018 - Today*  
**Ketchapp/Ubisoft Mobile** - Montreuil, France.
  - Gameplay /Trailer videos creation for marketing and social networks.
  - Production of other game's visuals : banners, gifs, playables,...
  - Technical profile with a Marketing and data expertise.
  - Manager of a Video/Dev (Unity) trainee.
- VISUAL DESIGNER**  
*2017 - 2018*  
**Blizzard Entertainment** - Versailles, France.
  - Visual assets development for Blizzard's web sites and social networks' publications (static assets, animated assets, videos, gifs, e-mailing, localization,...).
- GRAPHIC DESIGNER**  
*2015 - 2016*  
**Independent** - Courbevoie, France.
  - Creation of my own concept arts.
  - Creation of logos for the Voltaire High School sportive association.
- ART DIRECTOR ASSISTANT (internship)**  
*2014*  
**Cellfish Media Europe** - Aubervilliers, France.
  - Creation of graphical charters, creation of web and mobile templates and realization of storyboards for TV spots.
  - Production Management of external providers.

## EDUCATION

- INSTITUT F2i**  
*2017 - 2018*  
**Digital Project Management Degree Level 2**  
 - Vincennes, France.
- LEONARD DE VINCI, IIM**  
*2009 - 2014*  
**Master Degree of Digital Director Level 1**  
 - Paris La Défense, France.
  - 3D / Video Games curriculum.
  - English TOEIC : 800 points.

### INTERESTS

Video Games



Cinema



Music



Football

